

Brianna Mark

briannamark.com

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6314661980

UX/UI Designer creating thoughtful, intuitive experiences.

Skills.

User Interface Design,
Visual Design, Rapid Prototyping
Sketching, Wireframing, Persona
Usability Testing, User Research

Tools.

Sketch, Invision, Keynote
Flinto, Principle, Adobe XD

Education.

Pratt Institute | 2018
UX/ UI Design; Certification

Stony Brook University | 2014
Political Science; Bachelor of Arts

Reference.

Jenn La Placa
(732)-996-9704
jlaplaca@apple.com

AJ Cruz
(323)-620-5347
acruz@apple.com

Experience.

Apple | UX/UI Designer
2019 | Cupertino, CA

Design and document app features and flows across multiple employee apps. Create intuitive and simple solutions that balance user and business needs. Translate requirements to screen comps and prototypes. Present designs to gather feedback and build consensus. Participate in user research and usability tests. Deliver comprehensive design specs.

Bear St. Collective | UX/UI Designer
2019- Present | Brooklyn, NY

Met with client to gather business requirements. Presented options using low fidelity sketches and wireframes to help client make a decision on type of content, navigation, interaction and page layout. Conducted user research and prototypes for usability testing. Implement revisions in a timely manner and deliver comprehensive design specs for development.

Class & Co. | Freelance UX UI Design Lead
2019 | New York, NY

Led a team of designers through website redesign focusing on class schedule and onboarding experience. Identified design objectives through stakeholder discussions, user research and usability testing. Worked in collaboration with engineering to implement changes and iterate based on user feedback.

Apple | Lead
2011 - 2019 | New York, NY

Collaborated with cross-functional teams including Business, Operations and Leadership, to help run multiple projects concurrently. Led presentation design used for sharing out business initiatives. Included content direction and visual design.